



intercoiffure

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imagine

**2018/19**

**trends**



# imagine

**C**reative teamwork: with vision lots of imagination and the international spirit it is renowned for, the fashion team from Intercoiffure Mondial has produced the "imagine" collection for autumn/winter 2018/19. At the shoot in Paris, where the headquarters of the elite association are based, styling inspiration from all over the world has been combined to result in a joint masterpiece. "imagine" stimulates the imagination: what are the hair fashion trends of the future? Imagination as a power bank of creativity.

# CAN YOU *imagine* THE FUTURE OF HAIRFASHION?

Space and time? The boundaries become blurred. Where does the present day stop and the future start? "imagine" is the name of the latest trend collection by Intercoiffure Mondial. Its focus is on the imagination from which creative potential arises. From worlds of thought, innovative hair designs and creative trend looks are developed. "imagine" consists of three fashion looks.

# CAN YOU *imagine* THE FUTURE OF INTERCOUFFURE MONDIAL?

"Andy" is a pop-art revival of styling art: eccentric looks in chocolate-violet and raspberry-brown; mullets, mohawks and long bobs are an homage to the 70s. "Eden" is presenting sustainable style variations: wild, natural manes for modern Eves and cool undercuts for Adams.

# CAN YOU *imagine* YOUR CREATIVITY?

"What's next" is the continuation of the Tecvolution: graphic clean chic in gold and metallic. Along the lines of the lyrics penned by John Lennon: "Imagine all the people sharing all the world", Intercoiffure Mondial lives and breathes this free spirit with its international community. "imagine" is ming a reality.



# ANDY WARHOL MEETS NEO DISCO



Pop-art hair fashion. The revolutionary of artistic and aesthetic thinking, Andy Warhol, still influences the fashion scene to this day. Hair fashion à la Warhol – original, colourful and slightly over the top. Sometimes as eccentric as in the Studio 54 of the 70s. Wild times are bringing wild textures, bold colour combinations and eye-catching cuts: the edgy mullet, modern mohawk and long bob with an XL fringe are leading a new-old trend movement once again.

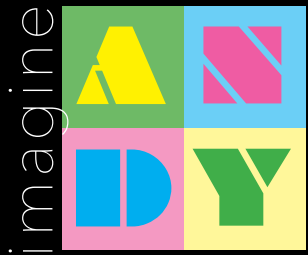
Pop-Art Hairfashion. Der Revolutionär des künstlerischen und ästhetischen Denkens, Andy Warhol, beeinflusst immer noch die Mode-Szene. Hairfashion à la Warhol - originell, bunt und etwas übertrieben. Manchmal so exzentrisch wie im Studio 54 der 70er Jahre. Wilde Zeiten bringen wilde Texturen, mutige Farbkombinationen und ausgefallene Schnitte mit sich: edgy Mullet, modern Mohawk und Long Bob mit XL-Pony führen heute wieder eine neue alte Trendbewegung an.



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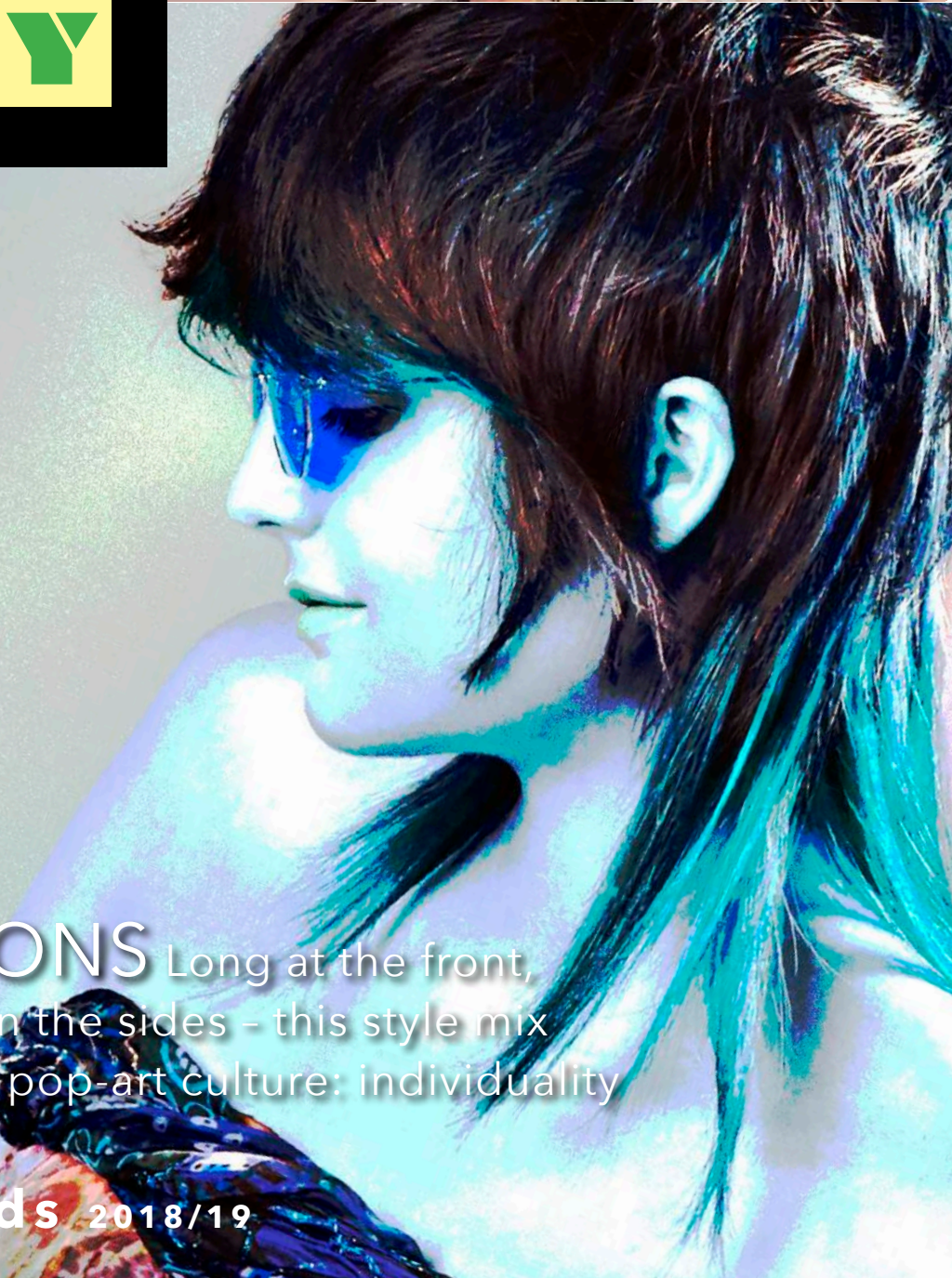
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PICTURES OF BEAUTY Daring hair -  
The edgy mullet is one of the boldest hair styles of the new  
retro 70s movement.



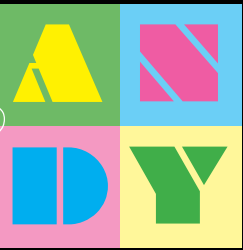


SHORT INSPIRATIONS Long at the front,  
short at the back and stylish on the sides - this style mix  
represents the cornerstone of pop-art culture: individuality





imagine



MODERN RETRO LOOKS What would a successful comeback be without an XL fringe?! The long bob as an all-rounder with a long, layered fringe

ICD trends 2018/19



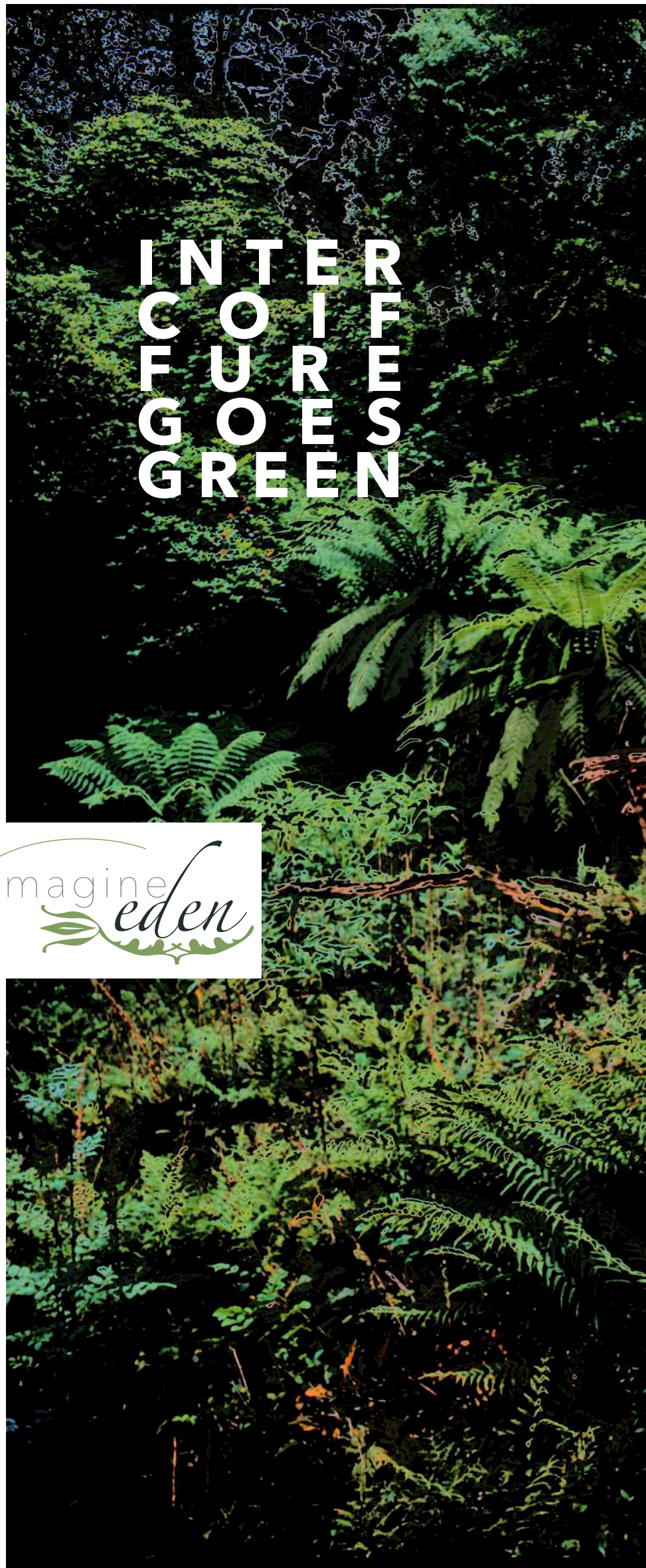


POP-ART STYLES FOR MEN Eccentric  
coolness and sharp cuts: Accurate fade undercuts and  
well-groomed styles for "Andy" men's looks.





elcome to paradise! Sustainably beautiful styles – inspired by nature. The philosophy of these beauty goddesses: creating the best for our world while treating the planet with respect. The matching looks: wild, untamed curls in vibrant copper and the seductive style of Eve. A voluminous mane as an individual statement: Free your style, love nature!









LOVE FOR NATURE Magical appeal: Vibrant copper and wild curls as a symbol of untamed femininity.





**LOST IN PARADISE** Temptation and sin:  
Soft skin and a sea of red, slightly wavy hair.  
Adam doesn't stand a chance...





**NATURAL HERO** Nostalgic men's style:  
Undercut with curls on the top in natural colour nuances.



# Y



es, it is possible to take a glimpse into the future and start following future trends already! "imagine" as a fashion vision. Gold and silver as a symbol of a clean chic look with cool graphic elements. Dynamic lines and structured forms for bold style experiments: extravagant, straight and wild at the same time. Bold blonde shades included!



# AVANT GARDE MEETS THE FUTURE





imagine  
**WHAT'S  
next**

## DIVA DE LUXE

Utopia meets glitz & glam: Up-do with a bold texture – perfect for time travelling to the future.





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**WHAT'S  
next**

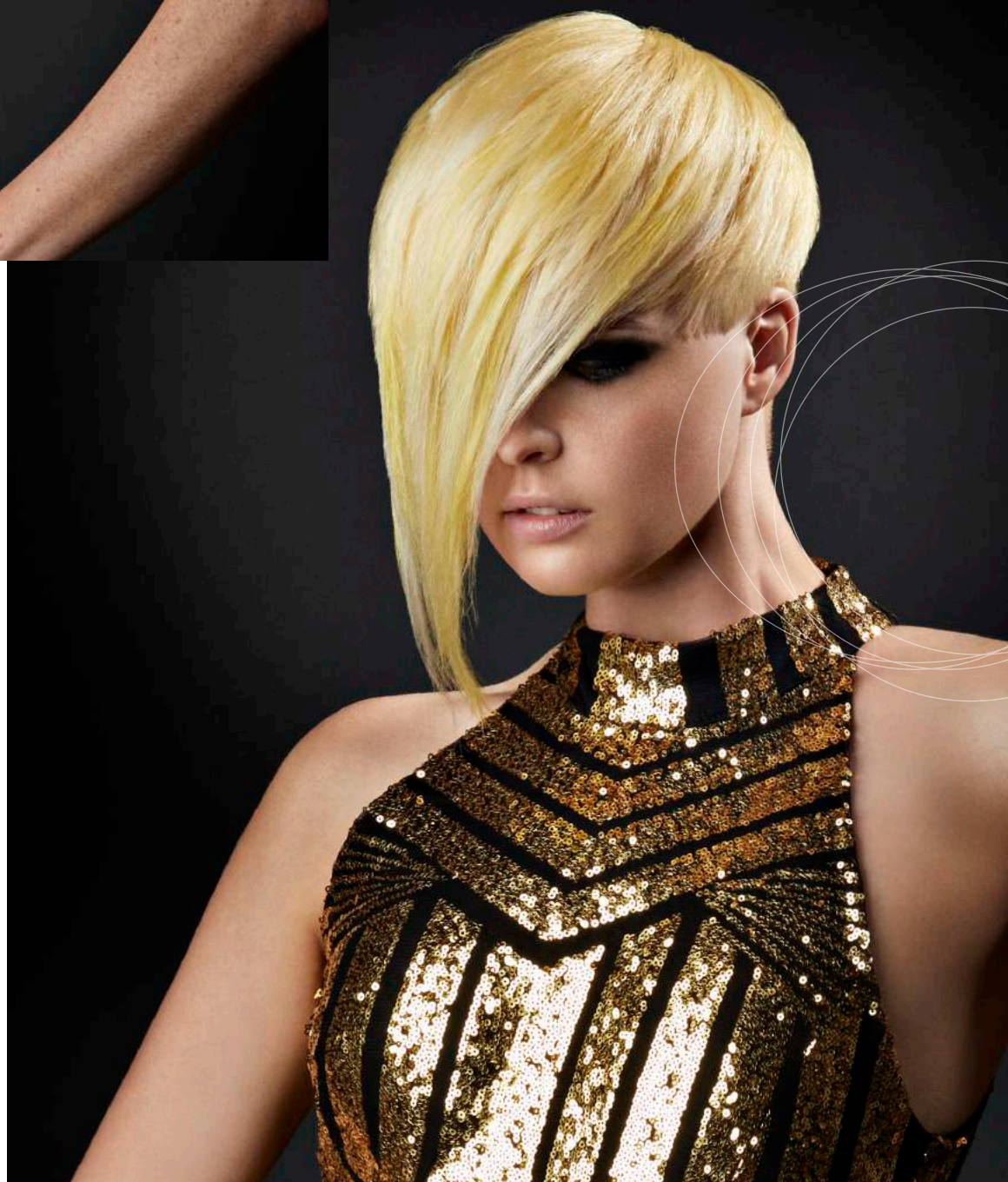
**BLONDE PASSION** Striking, experimental and futuristic styling - particularly accurately cut fringes and bob styles are turning heads left, right and centre. Today and in the future too!





imagine  
**WHAT'S**  
next

LET'S GO WILD  
Feminine masculine:  
the dynamic lines of this cut  
tone down the  
androgynous touch.







imagine  
**WHAT'S  
next**

**ANDROGYN SEXINESS** A touch of the avantgarde:  
A slicked back ponytail with slanted fringe and accurately cut sides.  
Pure and extremely wearable!





imagine  
**WHAT'S  
next**

## MEN'S WORLD

Shortcut at its best: This style with sharp contours and longer hair on the crown of the head is adding a contemporary touch. The new undercut is very masculine and modern with lots of variations: the longer hair on top of the head can be styled wildly or in the trendy wet look with a lot of pomade/ gel to create a gentleman's quiff.



# THANKS TO THE INTERCOIFFURE MONDIAL ARTISTIC TEAM 2018/19



from left to right: Hiroyuki OBAYASHI / ASIA (Japan) • Natasha BALABANOVA / EUROPE (Ukraine) • Miguel ESTELRICH / LATIN AMERICA (Brazil) • Ara KOIVULA / NORDIC (Finland) • Donovan GROVE / OCEANIA (South Africa) • Marc MENDEN / EUROPE (Switzerland) • Dmitry VINOKUROV / EUROPE (Russia) • Fabrizio DI CARLO / FG FASHION TEAM – FG (Italy) • Sebastian PFISTER / EUROPE (Austria) • Helge HEGGERNES / NORDIC (Norway)

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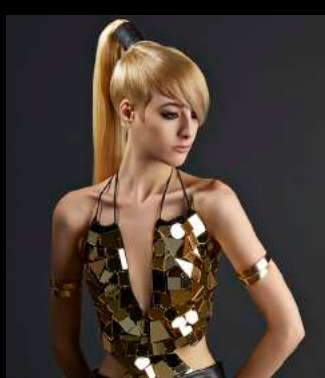
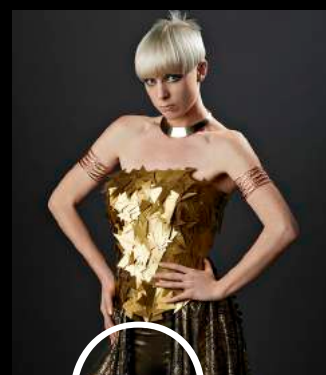
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JAGUAR

TONDEO





# • imagine

Click [here](#) to view the new “imagine” collection by Intercoiffure Mondial for the 2018/19 season! Back to the future and forward to the past with 17 trend looks. The hair fashion forecast is presenting three different looks: “Andy” as an homage to the pop-art culture and the artist Andy Warhol, “Eden” as a lifestyle that fashion adapts to and focuses on a natural look, and “What’s next” with its futuristic, cool, glam hairstyles.





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